Prime Minister Shri Narendra Modi today launched the technology platform CHAMPIONS which stands for **Creation and Harmonious Application of Modern Processes for Increasing the Output and National Strength**. As the name suggests, the portal is basically for **making the smaller units big** by solving their grievances, encouraging, supporting, helping and handholding. It is a real **one-stop-shop solution of MSME Ministry**. This ICT based system is set up to help the MSMEs in present difficult situation and also to handhold them to become national and international champions.

**Detailed objectives of CHAMPIONS:**

1. **Grievance Redressal**: To resolve the problems of MSMEs including those of finance, raw materials, labor, regulatory permissions etc particularly in the Covid created difficult situation;

2. **To help them capture new opportunities**: Including manufacturing of medical equipments and accessories like PPEs, masks, etc and supply them in National and International markets;

3. **To identify and encourage the sparks**: i.e. the potential MSMEs who are able to withstand the current situation and can become national and international champions.

- It is a technology packed **control room-cum-management information system**.
- In addition to **ICT tools including telephone, internet and video conference, the system is enabled by Artificial Intelligence, Data Analytics and Machine Learning**.
- It is also fully integrated on **real time basis with GOI’s main grievances portal CPGRAMS** and MSME Ministry’s own other web based mechanisms.
- The entire ICT architecture is created in house with the help of **NIC in no cost**. Similarly, the physical infrastructure is created in one of ministry’s dumping rooms in a record time.