In a major initiative, the Union Ministry of MSME has launched the CHAMPIONS portal.

**About CHAMPIONS portal**

- **CHAMPIONS** portal is a Technology driven Control Room-Cum-Management Information System.
- The system utilizing modern ICT tools is aimed at assisting Indian MSMEs march into big league as National and Global CHAMPIONS.
- The CHAMPIONS stands here for Creation and Harmonious Application of Modern Processes for Increasing the Output and National Strength.
- As the name suggests, the portal is basically for making the smaller units big by solving their grievances, encouraging, supporting, helping and handholding.
- It is a real one-stop-shop solution of MSME Ministry.
- It is a technology packed control room-cum-management information system. In addition to ICT tools including telephone, internet and video conference, the system is enabled by Artificial Intelligence, Data Analytics and Machine Learning.
- It is also fully integrated on real time basis with GOI’s main grievances portal CPGRAMS and MSME Ministry’s own other web based mechanisms.
- The entire ICT architecture is created in house with the help of NIC in no cost. Similarly, the physical infrastructure is created in one of ministry’s dumping rooms in a record time.
- As part of the system a network of control rooms is created in a Hub & Spoke Model.
- The Hub is situated in New Delhi in the Secretary MSME’s office. The spokes will be in the States in various offices and institutions of Ministry. As of now, 66 state level control rooms are created as part of the system.