Fit INDIA TO launch special films promoting 10 indigenous sports of India under Ek Bharat Shrestha Bharat program

Sports Ministry’s flagship programme Fit India is joining hands with the Department of School Education and Literacy, to launch a series of special films promoting 10 indigenous sports of India under the Ek Bharat Shreshtha Bharat initiative.

The series is aimed at creating awareness about not just the indigenous games but also the culture and heritage of the states to which they belong. Ek Bharat Shreshtha Bharat aims to create awareness among youngsters about the culture and heritage of states across India. This initiative aims to further that effort.

These special films have been customized for school-going children to make them aware of the history and heritage of the state from which a game emanates, the particular sport as well as how it is played. The 10 episodes can be watched from Monday to Friday -- June 8 to June 19 -- at 11am, on the Fit India YouTube page and Ministry of Human Resource Development digital platforms.