Sanitary Napkins available for Rs. 1/- per pad at Pradhan Mantri Bhartiya Janaushadhi Kendras

- It may be stated that menstruation and menstrual practices still face some social, cultural, and religious restrictions which are a big barrier in the path of menstrual hygiene management.
- In many parts of the country especially in rural areas girls and women do not have access to sanitary products or they do not opt for them as most of these items available in the market are bit costly.
- This step ensured ‘Swachhta, Swasthya and Suvidha’ for the underprivileged Women of India.
- This step has been taken by the Union Department of Pharmaceuticals to ensure the achievement of Prime Minister Shri Narendra Modi’s vision of Affordable and Quality Healthcare for All.
- Sanitary Napkins are environmental friendly, as these pads are made with Oxo-biodegradable material complying with ASTM D-6954 (biodegradability test) standards.
- Under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana, these pads are being sold at Rs 1/- per pad.
- Jan Aushadhi Suvidha sanitary napkins are available across all Kendra's.
- On the eve of World Environment Day 4th June 2018, Government of India proudly announced the launch of “Jan Aushadhi Suvidha Oxo-Biodegradable Sanitary Napkin” for women of India.