Kumbhar Sashaktikaran Yojana

It is an initiative of the Khadi and Village Industries Commission (KVIC) for empowerment of potter community in the remotest of locations in the country. The program reaches out to the potters in - U.P., M.P., Maharashtra, J&K, Haryana, Rajasthan, West Bengal, Assam, Gujarat, Tamil Nadu, Odisha, Telangana and Bihar.

It provides the following support -

- Training for advanced pottery products.
- Latest, new technology pottery equipment like the electric Chaak.
- Market linkages and visibility through KVIC exhibitions.

KVIC

It is a statutory body established by an Act of Parliament (Khadi and Village Industries Commission Act of 1956). In April 1957, it took over the work of former All India Khadi and Village Industries Board.

It is an apex organization under the Ministry of MSME, with regard to khadi and village industries within India. It seeks to plan, promote, facilitate, organise and assist in the establishment and development of khadi and village industries in the rural areas in coordination with other agencies engaged in rural development wherever necessary.