Mattu Gulla growers hope to make profits before season ends

With Udipi district coming under the green zone, prospects have brightened for the growers of Mattu Gulla, a brinjal enjoying Geographical Indication (GI) tag, owing to improvement in transportation and relaxation in lockdown hours.

Mattu Gulla is grown by about 150 farmers in Mattu and its surrounding villages, on 129 hectares in the district. This brinjal is known for its unique taste; and a curry prepared from this vegetable is usually a must in religious and auspicious functions.

Note for GI TAG:  https://www.aspireias.com/daily-news-analysis-current-affairs/Bangalore-Blue-for-Karnatakas-and-GI-analysis