National Productivity Day

The National Productivity Council is observed 12th February as National Productivity Day, and till 18th February National Productivity Week. "Industry 4.0 Leapfrog Opportunity for India" is the theme of the National Productivity Week -2018. Industry 4.0 is characterized by the increasing digitization and interconnection of products, value chains and business models.

National Productivity Council (NPC)

NPC is a mission oriented apex, autonomous and not for profit organization. It is established by the Ministry of Industry, Govt. of India in 1958. Its objective is to promote the cause of productivity in all sectors of the Indian economy. NPC is a constituent of the Tokyo-based Asian Productivity Organization (APO), an Inter Governmental Body, of which the Government of India is a founder member.