Union Minister of Health & Family Welfare launched the ‘eBloodServices’ mobile App developed by The Indian Red Cross Society (ICRS), here today, through a video conferencing.

The Union Health Minister is also the Chairman of Indian Red Cross Society.

This application is developed by the E-Raktkosh team of Centre for Development of Advanced Computing (CDAC) under the Digital India scheme launched by Prime Minister Shri Narendra Modi in 2015.

This Blood Donation App is a prime example of how the Digital India Scheme is serving the need for accessing blood services.

Through this App, four units of blood can be requisitioned at a time and the blood bank will wait for as long as 12 hours for the person to collect it.

Once the request is placed through the app, the requisite units become visible to IRCS, NHQ blood bank in its E-Raktkosh dashboard and this allows assured delivery within the specified time.

This feature will make it easy for a blood seeker to obtain blood & shall bring the added advantage of complete transparency & single window access to the service.

Voluntary blood donation can be done by any person under the age of 65 years as many as four times in a year.

Regular blood donation can prevent obesity, cardiac problems and many other ailments.