Policy for Digital Economy

Context

The Government has recently introduced National Policy on Electronics (NPE) and National Policy on Software Products (NPSP) in 2019 for the growing digital economy. Further, a draft National e-Commerce policy has been prepared and placed for comments in public domain.

e-Commerce policy

- The draft National e-Commerce policy has been prepared to create a facilitative regulatory environment for growth of e-commerce sector in India and to leverage access to data such that data of Indians can be used for the growth of digital economy in India.
- Empower domestic entrepreneurs and encourage Make in India;
- Safeguard interests of the consumers;
- Ensure creation of jobs in the digital sphere in the times to come.
- Promote domestic research and development in digital innovation.
- Prevent misuse of data while maintaining the spirit of existing regulations